

# DWYER & ASSOCIATES LLC

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Wednesday, October 14, 2009

*Re: our client Media Power, and Borsen Article: "Svensk udbetaling på Baggers luksusbåd" dated October 14, 2009*

To Whom It May Concern:

We are the legal counsel to Media Power USA, Inc, a New York corporation ("Media Power"). Our client is extremely alarmed at the allegations in the above-referenced article "Svensk udbetaling på Baggers luksusbåd," which you published today (Wednesday, October 14, 2009).

The allegations contained in the article regarding Media Power are wrong and without any factual basis. We demand they be addressed as a matter of extreme urgency:

- Ecommerce was at no time a subsidiary of Media Power;
- Media Power did not pay for an advance on ship;
- Carl Freer was at no point in contact with SunSeeker.

We demand that you print a retraction or correction of the above facts and immediately withdraw this article from your website.

This article defames Media Power and is damaging to its reputation. Failure to address this issue will lead to Media Power taking legal action against Borsen Media, including, but not limited to defamation actions.

You may contact me at any time to discuss this matter.

Yours very truly,

*D Hamilton*

David S. Hamilton, Esq.  
DWYER & ASSOCIATES LLC